

RESEARCH DYNAMICS, INC. MARKETING RESEARCH (901) 763-1660 • (800) 610-3772 Toll-Free halfogelman@researchdynamicsinc.com						
Welcome	Philosophy	Why Choose	Category Experience	Testimonials / Cases	Sample Report	Contact Us

Clients

Below is a list of clients who have given permission to publicly disclose their names.

Adesa Auctions

Memphis, Tennessee
Auction serving several hundred automobile dealers on a weekly basis

The Allison Agency

Little Rock, Arkansas
Full-service advertising agency

Auto Services Company, Inc.

Mountain Home, Arkansas
Nationwide provider of automobile warranties

Benton Newton Advertising

Huntsville, Alabama
Full-service advertising agency

B-Right Trucking Company

Youngstown, Ohio
Nationwide trucking carrier

Cellular South

Jackson, Mississippi
Cellular phone service provider in five southeastern states

Conley Frog/Switch & Forge Company

Memphis, Tennessee
Manufacturer of railroad trackwork products for the nation's largest railroads and transit systems

Crone & Mason PLC Attorneys at Law

Memphis, Tennessee

CS 2 Advertising

Memphis, Tennessee
Full-service advertising agency

Dixie Restaurants, Inc.

Little Rock, Arkansas
Owner and operator of over 20 Dixie Cafe and Delta Cafe restaurants in Arkansas, Oklahoma, and Tennessee

Electronic Imaging Services, Inc.

Little Rock, Arkansas
Manufacturer and marketer of microfiche, microfilm, CD-ROM, and optical storage systems for businesses

Elvis Presley Enterprises

Memphis, Tennessee
Manages the assets of the Elvis Presley Trust, including Graceland Mansion and the licensing of Elvis-related products

Fred's, Inc.

Memphis, Tennessee
Operator of over 600 general merchandise retail stores and pharmacies

Good Advertising, Inc.

Memphis, Tennessee
Full-service advertising agency

Grace-St. Luke's Episcopal School

Memphis, Tennessee
Independent school serving children from pre-school through 8th grade

Hank's Fine Furniture

Little Rock, Arkansas
Operator of 20 Hank's Discount Fine Furniture stores in Arkansas and four other states

Highlands School

Birmingham, Alabama

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Independent school serving children from pre-school through 8th grade

John Brown University

Siloam Springs, Arkansas
 Rapidly growing liberal arts university

Memphis Area Chamber of Commerce

Memphis, Tennessee

Memphis Parent

Memphis, Tennessee
 News magazine providing information about children

The Mullikin Agency

Springdale, Arkansas
 Full-service advertising agency

National Hair Care Centers, Inc.

Little Rock, Arkansas
 Chain of nationwide full-service hair salons

Parts Plus Autostores

Memphis, Tennessee
 Distributor of auto parts and supplies to over 2,000 Parts Plus Autostores nationwide

Pathology Group of the MidSouth

Memphis, Tennessee
 Provider of laboratory services to physicians

Payton/Stephenson Marketing Communications

Nashville, Tennessee
 Full-service advertising agency

Pest Stop, Inc.

Camden, Tennessee
 Provider of pest control and termite control services to several west and middle Tennessee counties

Resneck Marketing

Memphis, Tennessee
 Full-service advertising and marketing agency

RusDun Farms, Inc.

Collierville, Tennessee
 The leading egg manufacturer in Tennessee

St. Bernards Medical Center

Jonesboro, Arkansas
 Largest hospital in the eastern half of Arkansas

Stone & Ward, Inc.

Little Rock, Arkansas
 Full-service advertising agency

Super D Drugs, Inc.

Memphis, Tennessee
 Retailer of drug store items and general merchandise in over 100 stores in the southeast

TRUE Visionary Marketing

Jonesboro, Arkansas
 Full-service advertising agency

Yellow Cab Company

Memphis, Tennessee
 Provider of taxi service and other transportation services to consumers and businesses in the Memphis area

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