

Board of Directors

January 15, 2008

Minutes

The January board meeting was held on January 15th at 12:00 noon in the chamber conference room. Present at the meeting: Kelly Kemp, Joyce Heismeyer, Robyn Breshears, Hex Bisbee, Knight Weis, Mike Luttrell, Danny Dotson, Brian Moore, Alicia Demarest, Barry Graves, Matt Brown, Tex Holt, Jim Rollins and Jeff Myers.

Special guests were: Gary Webb and Heather Brewer with Leadership Springdale.

Danny Dotson presented from the Executive Committee the following slate of officers for 2008: Brian Moore, Chairman; Blake Hanby, Vice Chair; Joyce Heismeyer, Treasurer and Danny Dotson, Past Chair. On a motion and a second the board approved the officers for 2008.

On a motion and second the December 2007 minutes were approved.

The financials were discussed. On a motion and a second the December 2007 financials were approved.

Chairman of the Board Brian Moore introduced new board members Hex Bisbee, Barry Graves, Joyce Heismeyer, Mike Luttrell and Knight Weis.

Perry Webb reported that the Springdale Advertising and Promotion Commission has agreed to help fund some of the new features that will be available on the Springdale.com website. One new feature will give convention attendees the capability to register for events on line. Staff is also looking into podcasting and is moving forward with the online commercial real estate feature.

The Chamber Annual Meeting, held on the evening of January 14th had a record number of attendees. Over 800 people attended the meeting held at the NWA Convention Center. Mrs. Pat Walker presented the 2007 Civic Service award to Mr. Bill Mathews, owner of several McDonald's restaurants in the NWA area. The Ambassador of the Year award was presented to Mr. Mitch Stiles with Ozarks Electric and over 90 Springdale students were honored for their academic achievement. Overall the event was a huge success.

Webb stated that things are going well with the Nation Job on line job listing. Service will be offered to any chamber member that has 15 or less employees.

The image campaign is moving forward with calls to 250 people living in side the Springdale city limits, as well as 250 people living outside the city limits. They will be asked several questions about their perceived image of Springdale as well as their perception of the Springdale Chamber.

Webb reported that the City Council did approve the current contracts the Chamber has with the City of Springdale, the Advertising and Promotion Commission and the Public Facilities Board. The 2008 amounts are: City of Springdale, \$100,000; A & P Commission, \$60,000 and the Public Facilities Board, \$17,400. The contracts were approved on a seven to one vote.

Webb presented the board members with the proposed budget for 2008. He explained each line item and reported that FeatherFest has been dropped from the 2008 budget. He stated that we will be implementing an increased revenue plan that will add over \$200,000 in new programs and events. On a motion and a second, the board voted to approve the 2008 budget.

The board was given information on the CityFuture II task forces that included the chairman and staff person assigned for each initiative. Information will be going out in the next couple of weeks to the chamber membership asking for those interested in helping to sign up. It was suggested to have the chairs get together each quarter to make sure all committees are aware of what each group is doing.

A new event, "Showcase" is scheduled for February 11th at the NWA Convention Center in Springdale. This event is designed to give new members an opportunity to showcase their products and network with other chamber members.

There being no further business, the meeting was adjourned.

Submitted

by _____ Date _____