

The April board meeting was held on April 23rd from 11:30 a.m. to 1:30 a.m. in the community room at Arvest Ballpark. Present at the meeting: Hex Bisbee, Heath Ward, Sam Mathias, Kim Eskew, Blake Hanby, Knight Weis, Danny Dotson, Jeff Meyers, Matt Brown, Larry Wilkins, Bruno Paulino, Mayor Jerre Van Hoose, Jim Rollins, Robyn Breshears, Alicia Demarest, Barry Graves and Joyce Reed.

Guests present from Leadership Springdale were Annette Scoggin, Joe Frame, Collin Pilkington, Gary Bennett and Jorge Covarrubias.

Perry Webb opened the meeting by addressing questions that were asked from the consent agenda. He explained the Office Depot program stating that the money received from this program goes directly to the chamber's bottom line with no expense to the chamber. The NationJob program is a Northwest Arkansas Chamber project that neither costs the Springdale Chamber money nor brings in revenue. No expenses or revenue are connected to the Pre-Paid Legal program but Webb reported the program had not been well utilized by Chamber members.

On a motion and second the board approved the consent agenda for April, 2008.

Upon approval of the consent agenda, the Webb guided the board through a strategic planning session centered on three key issue areas previously defined by the Executive Committee. The three areas dealt with cleanliness of Springdale, identifying new revenue streams for the Chamber, and input on current efforts to modify the city's sign ordinance.

The Board spent the remainder of the meeting in separate planning groups, compiling and discussing key ideas that could be considered in impacting each of the three issue areas. At the conclusion of the meeting, Webb explained staff would compile and organize all contributions and disseminate them to the board within the next week.

There being no further business, the meeting was adjourned.

Submitted

by _____ Date _____