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Macadoodles Met With Second Appeal For Liquor License

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SPRINGDALE, Ark. -- An area liquor store won one battle for a license. Now, just days before opening, another battle is brewing.

40/29 News has learned Macadoodles, which is preparing to open a new store in Springdale, did not receive its liquor license when it was supposed to.

Owners said Tuesday they were hoping to open its doors to the public the beginning of March, and that all they were waiting for was the liquor license.

Tuesday, they were unexpectedly met with a setback: they were notified a group is filing a second appeal against the license.

"It's kind of about 95 percent complete. The weather's kind of holding us up on the parking lot, but the building's up and wood floors are down. Things look really good," said co-owner Larry Williams.

"There are actually empty shelves sitting in the store, as we speak, ready for it to be stocked," said Williams.

Williams said they were told they could pick up the liquor license in Little Rock on Monday. They went to pick it up Tuesday, but were denied.

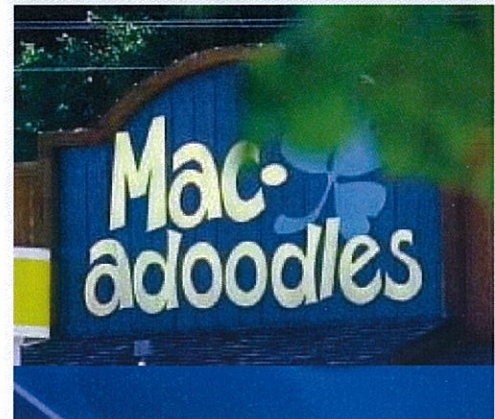
"For some various reasons, we were not able to get it today," said Williams.

He said Macadoodles, once again, was met by opposition.

"We learned the Arkansas Beverage Retailers Association is going to appeal the decision again to the liquor board, not to give us a liquor license," said Williams. "It's an association Jim Phillips belongs to. The person that has eight of the nine liquor stores in Springdale."

It'll be the third time Macadoodles will have to face the state Alcoholic Beverage Commission, and so far, Williams said they've been successful.

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"We've went before the judge twice. They agreed with us," said Williams.

He said even with this setback, they're not going to give up the fight just yet.

"If it's not March, it's going to be April. And if's not April, it's going to be May. But there's going to be a Macadoodles in Springdale," said Williams. "It's time for Springdale to have some competition."

Williams said they're hoping to acquire their license in the next few weeks. Even if Macadoodles doesn't open soon, he said the Shell gas station on that same site will open once the parking lot is paved.

40/29 News left a message for Jim Phillips and the Arkansas Beverage Retailers Association Tuesday night. So far, the call has not been returned.

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